

EMBROIDERY PROFESSIONAL

THE OPPORTUNITY
OF A LIFETIME...
WITH THE
MACHINE THAT
CAN HELP
YOU ACHIEVE
ANYTHING



FOR THE LOVE OF SEWING



WHEN OPPORTUNITY KNOCKS, IT'S BEST TO ANSWER.

Personalized embroidery will never go out of style. From company logos to sports teams, and from clubs to monogrammed gifts – there will always be a demand for customized clothing and other items. You know how to bring all of those ideas to life, and Baby Lock has the perfect machine to support your ambitions and help you meet your goals.

If you've been creating designs like this for a while, or if friends and family have been knocking on your door in search of your embroidery expertise, it's a sure sign that you should start your own embroidery business.

The Baby Lock Embroidery Professional has the speed and capabilities of an industrial embroidery machine, yet is compact enough to fit in a home sewing room. Plus, it includes easy-to-use and convenient features to save you time and money.

The Embroidery Professional comes with the industry's leading customer service support, as well as a set-up video, onscreen help messages, a 5-year limited warranty and more to assist you in every aspect of your business venture.

You already have the talent and the ideas... why not use a machine that can keep up with you?



FOR THE LOVE OF SEWING

HOW CAN BABY LOCK HELP YOU WITH YOUR BUSINESS?

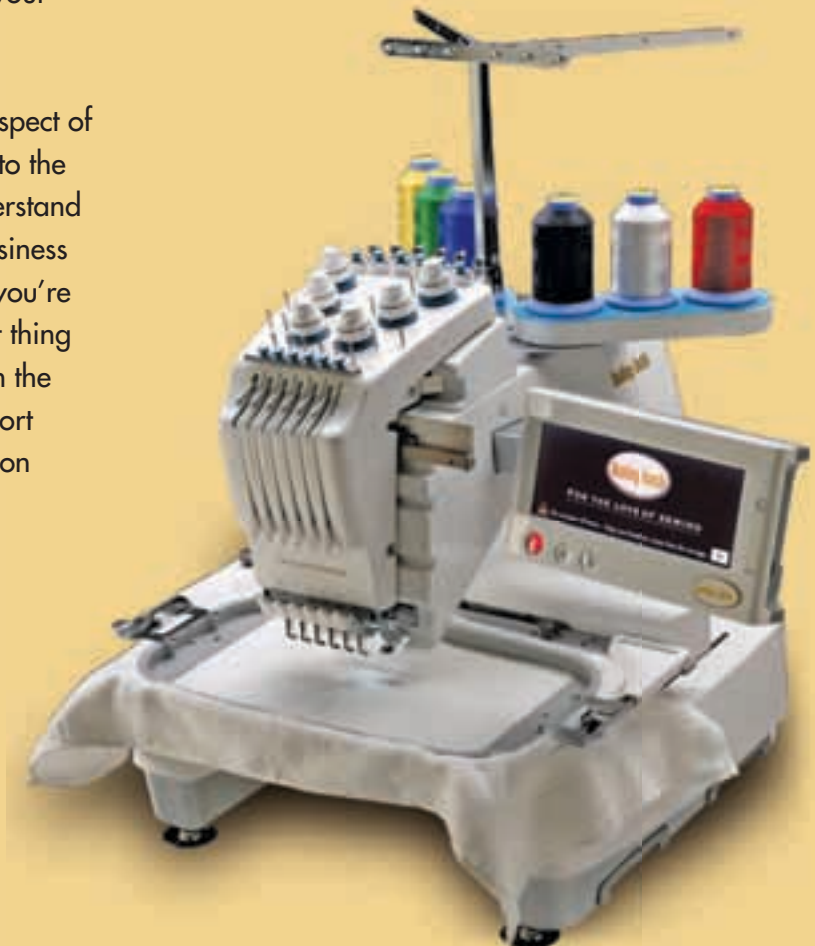


Baby Lock is more than a sewing machine company. Help and support are just around the corner with our network of experienced Authorized Baby Lock Retailers. Your retailer can answer any machine-related questions that you may have, as well as introduce you to exciting accessories that take your machine capabilities even further.

We've taken the time to make sure that every aspect of the Embroidery Professional – from the quality to the price – is beneficial for your business. We understand the joys and challenges of getting your own business off the ground, and so do our retailers. When you're starting your own embroidery business, the last thing you need to worry about is your machine. With the Embroidery Professional and the ongoing support of Baby Lock, you can focus all of your energy on making your business dreams come true.

In the following pages, you'll discover:

- The endless amount of prospects who are interested in embroidered items
- Why the Embroidery Professional is the optimal machine for your business
- All of the features that the Embroidery Professional has to offer
- How Baby Lock and your retailer will support you long after you've bought your machine
- Accessories for your machine to bring all of your ideas to life
- Options to make your business startup affordable and easy



CUSTOMERS ARE JUST AROUND THE CORNER



Take a look around... potential customers for your embroidery business are everywhere. And with the Embroidery Professional, you'll have the right equipment to create products for virtually everyone:

- Jackets and gym bags for **sports teams**
- Button-down shirts for **corporate offices**
- Personalized polo shirts for **auto shops** and **restaurants**
- T-shirts and hats for local **community clubs**
- Backpacks and apparel for local **elementary, middle** and **high schools**
- Sweatshirts, laundry bags and fun items for **colleges**
- Apparel and Bible covers for local **churches**
- Monogrammed towels and table settings for **weddings**
- Blankets, onesies and nursery décor for **newborns**
- Shirts, hats and other souvenirs at local **fairs** and **festivals**
- Merchandise for musicians to sell at **concerts**
- Purses and tote bags for great **birthday gifts**



That is just a glimpse of the endless opportunities you'll find when you start looking for customers. You won't believe how many people will jump at the chance to have customized apparel for their group or event. But don't get overwhelmed! Turn the page to discover how the Embroidery Professional will help you complete every project.



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THE EASE OF A HOME MODEL WITH THE

FLEXIBLE TECHNOLOGY FOR ACCESSING DESIGNS



- Your machine is easily controlled by the 640 x 240 LCD **color touch screen** with 4,096 colors
- Effortlessly bring in designs from a PC or thumb drive with the **USB connectivity**
- Digitize original designs on your PC and **quickly link** to the machine for access
- In addition to built-in designs, designs can be accessed through the convenient **embroidery card slot**
- **Machine upgrades** can be installed through the USB connectivity with a PC

SPEEDY PRODUCTION FOR ANY PROJECT



- You'll find **6 needles** (1 position for each needle) to embroider multi-colored designs without excessive thread changes. Thread colors can be programmed in the most efficient order
- Threading is made simple with a **push button needle threader** that navigates thread through the threading paths
- **Jump threads are cut automatically**, so you can jump from one thread color to another easily



- Embroider at **1,000 stitches per minute** to quickly complete large designs or multiple designs for sports team and company apparel



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CAPABILITIES OF AN INDUSTRIAL

ENDLESS VARIETY FOR CUSTOMER NEEDS



- **Edit designs onscreen** by touch. Combine, reposition, resize, rotate and change the thread color of your designs
- **Add lettering** with built-in fonts and alter the characters and text array
- **Stitch counts and time estimates** for designs are displayed on the LCD screen for easy planning and time management



- **Duplicate designs** to quickly embroider multiple patches or badges in the same hoop. Create up to 20 rows in either direction with the touch of a screen

EASE-OF-USE EMBROIDERY



- The convenient **bobbin system with a front loading, vertical hook** means you can change bobbins without having to move the frames
- The **81.5 lb.** Embroidery Professional can be transferred to fairs or events with greater ease than a bulky industrial machine



- Embroider designs of any size easily with the **4 included hoops:**
 - 1-1/2" x 2-3/8"
 - 4" x 4"
 - 5-1/8" x 7-1/8"
 - 7-7/8" x 11-3/4"

FEATURES OF THE EMBROIDERY PROFESSIONAL

Semi-Industrial Features

- 6 Needles - 1 Position for each needle
- Maximum embroidery speed 1,000 spm
- Maximum embroidery fill stitching speed 1,000 spm
- Stitch capacity: machine will read up to
 - 500,000 Stitches per design, or
 - 500 Color changes, or
 - 100 Combined designs

Technology Features

- LCD color touch screen with 4,096 colors
- 640 x 240 LCD size (dot matrix)
- Touch screen pattern selection and editing

Software/Connectivity

- Designer's Gallery StudioPlus™ embroidery software
 - Creates a personalized catalog to organize all of your designs
 - Quickly converts embroidery designs to and from most embroidery formats
- USB (type A) for access to thumb drives
- Direct PC connection via USB (type B) with connection cable
- Embroidery card slot
- Reads multiple formats (PES, PEC, DST, PHC)
- Upgradable through USB connection

Convenience Features

- Built-in memory 767KB
- Bobbin system: front loading, vertical rotary hook
- Push button, automatic needle threader
- LED light in threading area
- Upper thread breakage sensors
- Manual tension control
- Automatic thread trimmer (upper and lower)
- Start/Stop button with lock feature
- On-screen speed control
- Uses pre-wound bobbins
- Choose units of measure (inches or millimeters)

Customizing Features

- Character/text array editing
- Pattern rotation (1°, 10° or 90° increments)
- Design size change (10% reduction to 20% increase) on most designs
- Needle forward and reverse position placement (1, 10, or 100 stitch increments)
- Instant needle edge placement (8 starting and 8 ending positions)
- Thread color display in 6 options
- Custom color displays in 3 options
 - Original Palette, Custom Palette 1, or Custom Palette 2
- Embroiders up to 7-7/8" x 11-3/4" (200mm x 300mm) embroidery field
- Embroidery hoops and grids included:
 - Extra large 7-7/8" x 11-3/4" (200mm x 300mm)
 - Large 5-1/8" x 7-1/8" (130mm x 180mm)
 - Medium 4" x 4" (100mm x 100mm)
 - Small 1-1/2" x 2-3/8" (40mm x 60mm)
- Hoop sensor advises hoop size for design chosen
- Built-in embroidery designs
 - 60 Designs
 - Large floral alphabet
 - 14 Styles of alphabets including an exclusive Script Alphabet
 - 10 Frames with 12 design styles
 - Monogram designs with frames (designs and features of Baby Lock embroidery card #10)
- On-screen stitch count and running time system
- On-screen design duplication (up to 20 times in both directions)

Support Features

- Built-in Operation Guide
- Built-in Help Messages
- Auto save feature – automatically saves last design when power is turned off or a power failure occurs
- Shipping weight (117 lbs. or 53 kg.)
- Machine weight (81-1/2 lbs. or 37 kg.)
- Warranty (5 years limited, 2 years computer circuit, 1 year electrical, 1 year parts, 1 year labor)
- Ask your Baby Lock Retailer about training and service programs

LAUNCH YOUR BUSINESS WITH CONFIDENCE AND PEACE OF MIND

When you purchase the Embroidery Professional, you'll have access to industry-leading support from Baby Lock. With a built-in operation guide and threading videos, onscreen messages and technical support, you'll be on your way to a stress-free business.

The Embroidery Professional also comes with a **5-year limited warranty** - 20 times longer than most industrial machines.



FREE SERVICE AND MAINTENANCE FOR THREE YEARS, NO MATTER HOW MANY STITCHES YOU EMBROIDER



Baby Lock also offers the **Gold Standard Program**, which you have the option of purchasing with the Embroidery Professional.

With the Gold Standard Comprehensive Care Program, you'll find unparalleled **service and support** for your machine:



- All parts and labor are covered
- Includes replacement bulbs, tension adjustments and calibration, needle plates and more
- Owner's instruction course on your machine from your Authorized Baby Lock Retailer
- Exclusive savings on software, accessories and other products

Focus solely on your business as opposed to machine maintenance. The Gold Standard Comprehensive Care Program is Baby Lock's promise that allows you to run your business with comfort and ease.



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VERSATILITY IS JUST AN ACCESSORY AWAY



Advanced Cap Frame Set



Flat Frame



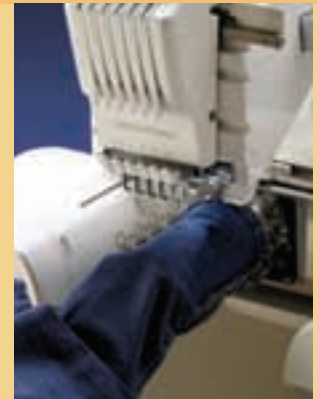
Magna-Hoop

No matter what you are embroidering, Baby Lock has an accessory to enhance your design with professional results.

Frames and Hoops

Embroider on any item, no matter what shape or size:

Frames and Hoops	Best For:	Item #
Advanced Cap Frame Set	Baseball caps	EPCF3
Advanced Cap Frame only	Multiple baseball caps	EPCF-B
Flat Frame	Large projects that require support like quilts	BMP-FF
Cylinder Frame Set	Tubular projects such as pant legs and long-sleeved shirts	BMP-CFS
Cylinder Frame only	Multiple tubular projects	BMP-CF
60 x 40 Frame	60 x 40 frame	EPF60
100 x 100 Frame	Average sized designs	EPF100
180 x 100 Frame	Large designs	EPF180
300 x 200 Frame	Jumbo or border designs	EPF300
Magna-Hoop	Fast hooping, delicate fabrics	CMH00030



Cylinder Frame Set

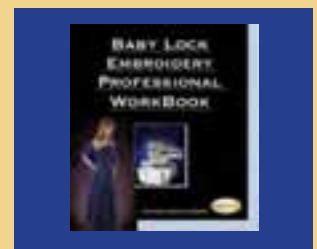


Frames

Workbook

Learn the ins and outs of your machine with lessons, projects and more:

Embroidery Professional Workbook	STWB-EMP6
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Workbook



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Embroidery Professional Metal Stand

Stands and Cabinets

Embroidery Professional Metal Stand This sturdy stand includes wheels for mobility and a shelf to hold your accessories.	EPSTAND2
Embroidery Professional Cabinet (white) This convenient cabinet is full of storage shelves and drawers, plus a swing-up leaf to hold your PC or use as an additional work surface.	PXD1600



Embroidery Professional Cabinet

Designer's Gallery Software

Catalog all of your designs, digitize new designs and more with the easy-to-use creative capabilities Designer's Gallery Software:



MasterWorks II Digitizing Software

MasterWorks II Digitizing Software Effortlessly digitize your favorite art or photos. Create designs or use 600 built-in royalty-free images. Personalize designs with 98 built-in fonts. View all of your editing options in one window and see your results instantly.	EDG-MW2
Studio III Cataloging Software Studio III from Designer's Gallery is the essential software for embroiderers to organize and manage their embroidery designs. Plus, control the color of your designs with color sorting, thread conversion and more.	EDG-3



Studio III Cataloging Software



Other Accessories (Business in a Box)

Other Accessories

24 Cones of Robinson Anton Threads (24 top sellers, polyester)	BST24KSP
Pre-wound Bobbins (polyester, white, 144 per box)	RAB-FPM
Bobbin Winder	EPBW1
Embroidery Needles – (Size 75, Organ, 10 pack)	EPEN
Baby Lock 512MB Thumb Drive	BLG-512FD
Baby Lock Handy Bag (for tools, notions and thread)	BLHB1



Bobbin Winder



Stabilizers

Give every design the best foundation with the complete line of Baby Lock Stabilizers.

Stabilizer or Interfacing Category	Best for:
C Cut-Away	Specialty fabrics, hard-to-hoop projects
T Tear-Away	Slick fabrics, small designs
TW Rinse-Away, Tear-Away	Light fabrics, towels
W Water Soluble, Wash-Away	High-pile fabrics, lace, appliqué
I Interfacing	Projects that require continuous stability and shape (hat bills, purse sides)



Item #	Name	Color
BLC201	Cut-Away Soft, Medium	WHITE
BLC202	Cut-Away Soft, Medium	BLACK
BLC203	Cut-Away Soft, Heavy	WHITE
BLC205	Super Stable, Extra Heavy	WHITE
BLC301	No-Show Mesh	WHITE
BLC302	No-Show Mesh	BLACK
BLC303	No-Show Mesh	BEIGE
BLC304	No-Show Mesh Fusible	WHITE
BLC305	No-Show Mesh Fusible	BLACK
BLC306	No-Show Mesh Fusible	BEIGE
BLC307	Aqua Set, Cut-Away	WHITE
BLC308	Aqua Set, Cut-Away	BLACK
BLFF1510	Firm-Flex	WHITE
BLFS1510FUS	Firm-Flex Dbl Fusible	WHITE
BLS400	Aqua Melt Topping	CLEAR
BLS500	Dissolve-Away Mesh	WHITE
BLS503	Dissolve-Away Mesh Self-Adhesive	WHITE
BLT102	Stick-Tear	WHITE
BLT103	Tear-Away Firm	WHITE
BLT104	Tear-Away Soft	WHITE
BLT110	Rinse-Away, Tear-Away	WHITE
BLT305	Aqua Set, Tear-Away	WHITE
BLT306-GRID	Aqua Set-Grid	WHITE
BLP-FILM	Press-Away	WHITE



FOR THE LOVE OF SEWING

Baby Lock and its independent retailer network are committed to sewers like you. By providing the highest quality products and services not available through mass retailers, Baby Lock and its retailers can meet your sewing needs better than anyone else.

Whether you're looking for product information or a recommendation on your next machine, you can count on Baby Lock Retailers to help you select the sewing machines that best fit your needs. Well-trained on the Baby Lock line, our retailers can guide you through the features and innovations that make sewing so much fun.

After your purchase, depend on your Baby Lock Retailer for the training and support needed to get the most out of your machine. If you want to learn more about a new technique, search out that perfect notion, or share an idea with someone, your Baby Lock Retailer will be there for you.

As a beginner or an experienced sewer, you will find Baby Lock and its independent retailers to be the most complete source anywhere for service, assistance, accessories, and classes. So, be sure to visit a Baby Lock Retailer to learn about all the wonderful Baby Lock products that will bring your love of sewing to life.



FOR THE LOVE OF SEWING

AFFORDABLE OPTIONS TO GET YOUR BUSINESS STARTED



Your Baby Lock Retailer knows what it's like to start a business. That's why your Retailer has carefully put together bundles and pricing packages to help you get the most out of your dollar. You're sure to find the price and package that's right for your business budget - from financing options to bundles with accessories and software.

In the back of this brochure, you'll discover extra information from your retailer describing financing options and product packages that are available for the Embroidery Professional. You may also discover that your retailer carries blank apparel, hats or other products that will be helpful in your business. Be sure to ask how Baby Lock and your retailer can help you make your business affordable and successful.



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800-422-2952

www.babylock.com